



612 West 17th Street Cheyenne, WY 82001 | 307.635.0823 | Jana Conine, Chief Executive Officer | www.goodwillwy.org

GOODWILL[®] AND GOOGLE.ORG LAUNCH DIGITAL CAREER ACCELERATORSM

GROUNDBREAKING NEW INITIATIVE WILL EQUIP 1.2 MILLION PEOPLE WITH VITAL DIGITAL SKILLS

December 13th, 2017 – Google.org and Goodwill, the United States’ leading workforce development nonprofit, have announced the launch of the Goodwill Digital Career Accelerator. Funded by a \$10 million grant from Google.org and with the assistance of 1,000 Google volunteers, the new Goodwill initiative will enable more than one million people — including people with disabilities and disadvantages, youth, older workers, veterans and military families, and people who are transitioning back into society — to receive digital skills training over the next three years.

To launch the initiative, Google CEO Sundar Pichai and Google.org President Jacqueline Fuller visited with Goodwill Industries International President and CEO Jim Gibbons. “Together, Goodwill and Google are helping people advance their skills and change their lives,” said Gibbons. “This exciting investment from one of the world’s most innovative technology and digital leaders will help Goodwill organizations across the country equip more than a million people with the digital skills they need to advance their careers. I’m proud of the work Google and local Goodwill organizations will accomplish together.”

According to the U.S. Department of Labor, there are more than 6 million job openings in the United States. Many of these jobs remain unfilled because job applicants lack specific skills employers report they need. This innovative initiative will allow Goodwill organizations to enhance their job training programs to incorporate the ever-changing demand for new skills in the digital economy, and build the capacity of Goodwill organizations to equip their employees and participants with those skills. As part of the Digital Career Accelerator, 1,000 Google employees will volunteer with Goodwill organizations over the next three years to provide training and career coaching sessions.

Goodwill of Wyoming was awarded the Digital Enthusiasts grant funding and will use the funds for learning opportunities and training on how to build digital skills training in the state of Wyoming. The award will allow Goodwill of Wyoming to learn from the experts at Google and other Goodwill organizations who have developed thriving digital services training programs. Goodwill of Wyoming will begin participating in grant activities in 2018.

“Goodwill of Wyoming is excited to be able to be a recipient of the Google Grant that is meant to increase digital services training. This is a perfect time to look at diversifying and using digital training to increase job opportunities in Wyoming,” said Jana Conine, CEO of Goodwill Wyoming. “With only 18 digital enthusiast grants awarded throughout

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Goodwill Wyoming is a nonprofit human service agency

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the country, I am very proud of our Goodwill staff for putting together a proposal allowing Goodwill of Wyoming to be considered for this important opportunity.” Said Conine.

“Goodwill is the leading workforce development nonprofit in the United States and Google is proud to support them as they prepare more than one million people across the country to get the critical digital skills they need to be successful today and in the future,” said Jacqueline Fuller, president of Google.org. “We both share a commitment to create opportunities for everyone, and we’re excited to amplify Goodwill’s amazing work through our giving and Google volunteers.”

Additional related news stories for more information:

[Goodwill® and Google.Org Announce First Round of Nationwide Goodwill Digital Career Accelerator\(SM\) Recipients](#)
[GOOGLE AND GOODWILL® OFFER DIGITAL SKILLS TRAINING](#)
[Investing in America’s Workforce through Digital Skills Training](#)

Learn more about Goodwill Wyoming at www.goodwillwy.org

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ABOUT GOODWILL WYOMING

Goodwill Industries of Wyoming started in 1968 in Cheyenne with one store and serving only a few individuals. Today, we have 5 stores throughout the state and serving over 700 individuals a year right here in Wyoming. We know we serve a vital role in your community and we are working toward increasing services to individuals and filling service gaps for community needs. We have a responsibility to the people of Wyoming and we are working hard every day to fulfill those goals.

ABOUT GOOGLE

Google's mission is to organize the world's information and make it universally accessible and useful. Through products and platforms like Search, Maps, Gmail, Android, Google Play, Chrome and YouTube, Google plays a meaningful role in the daily lives of billions of people and has become one of the most widely-known companies in the world. Google is a subsidiary of Alphabet Inc.

Press Contact

Name: Jana Conine

Phone: 307.634.0823

Email: Jana.conine@goodwillwy.org